

DarkRoast

# Print Catalog

On-demand projects + custom print solutions for brand, consumer, retail marketing, trade shows & events, and more.



Updated 2024



# Our Prices vs. The Competitors

PRODUCT	QTY	DARKROAST	UPRINTING	VISTAPRINT
<b>4" x 6" Postcard</b> <small>Premium 16 pt. w/ Matte Finish</small>	1000	\$ 70	\$ 126	\$ 126
<b>8.5" x 11" Sell Sheet</b> <small>100 lb</small>	100	\$ 75	\$ 86	\$ 92
<b>Printed Table Cloth</b> <small>6ft</small>	1	\$ 175	\$ 214	\$ 280
<b>10' x 10' Event Tent</b> <small>(w/ hardware and case)</small>	1	\$ 554	\$ 794	\$ 1071
<b>33" x 81" Retractable Pull-up Banner</b>	1	\$ 99	\$ 110	\$ 150
<b>2" x 2" Circle Stickers</b> <small>Individual</small>	500	\$ 92	\$ 144	\$ 127
<b>4" x 6" Diecut Sticker Sheet</b> <small>On Roll</small>	250	\$ 130	\$ 337	\$ 153
<b>Adult Hoodies</b> <small>Poly-Cotton Blend</small>	25	\$ 749	\$ 988	\$ 805

All prices are eligible for FREE shipping.

# Sell Sheets

Sell sheets, sales flyers, and other collateral available in standard + custom sizes and various material options and finishes. Matte and Gloss finish are the most popular.

- Sample Pricing:
- 25qty – 8.5” x 11” 100LB Gloss Sell Sheet – \$65
  - 100qty – 8.5” x 11” 100LB Matte Sell Sheet – \$215
  - 500qty – 8.5” x 11” 16pt Silk Sell Sheet – \$445
  - 500qty – 8.5” x 11” 16pt Velvet Sell Sheet – \$370



# Brochures

Custom branded brochures, booklets, catalogs, and more. Available in standard + custom sizes and various material options and finishes. Matte and Gloss finish are the most popular.

- Sample Pricing:
- 25qty – 8.5” x 11” Folded Gloss Brochures – \$65
  - 25qty – 11” x 17” Folded Gloss Brochures – \$70



# Table Tents & Table Signage

Custom branded table tents, table signage, and small-format signage for food service and events. Matte and Gloss finish are the most popular.

- Sample Pricing:
- 250qty – 4” x 6” Table Tent Cards – \$155



# Signage & Banners

Custom branded signage for events, trade shows, and more. Available in various sizes with matte vinyl finishing.

- Sample Pricing:
- 33” x 81” Banner w/ Stand – \$99
  - 48” x 80” Banner w/ Stand – \$160



# Posters

Custom branded posters, flyers, and more. Available in standard + custom sizes and various material options and finishes. Gloss is the most popular finish.

- Sample Pricing:
- 16” x 20” Poster – \$10
  - 18” x 24” Poster – \$10
  - 22” x 28” Poster – \$15
  - 24” x 36” Poster – \$20
  - 36” x 48” Poster – \$40



# Greeting Cards

Custom branded greeting cards, thank you cards, and other card stationary. Available in standard + custom sizes. Matte and Gloss finishes are the most popular.

- Sample Pricing:
- 100 qty – 5.5” x 8.5” Greeting Cards – \$160
  - 100 qty – 6” x 9” Greeting Cards – \$390
  - 100 qty – 7” x 10” Greeting Cards – \$135



# Catalogs + Reports

Custom branded catalogs and reports.  
Available in standard + custom sizes and various material options and finishes.

Sample Pricing:  
250 qty - 8.5"x11" 12pg Saddle Stitch - \$1205  
500 qty - 8.5"x11" 24pg Saddle Stitch - \$2570  
500 qty - 8.5"x11" 52pg Saddle Stitch - \$5560



# Postcards

Custom branded post cards available in standard + custom sizes with various material options and finishes. Gloss and velvet are the most popular finishes.

Sample Pricing:  
100 qty - 4"x6" - 16pt Gloss - \$50  
100 qty -4"x6" - 16pt Soft Velvet - \$185  
500 qty - 4"x6" - 16pt Velvet w/Spot Gloss \$250



# Business Cards

Custom branded business cards. Available in standard sizes and various material options and finishes. Gloss and velvet are the most popular finishes.

Sample Pricing:  
100qty - 3.5"x2" - 16pt Gloss Cards - \$20  
100qty - 3.5"x2" - 16pt Velvet Cards - \$45  
100qty - 3.5"x2" - 16pt Velvet w/ Spot UV - \$70



# Presentation Folders

Custom branded presentation folders.  
Available in gloss, linen, and uncoated finishes.

Sample Pricing:  
250qty - 9" x 12" Presentation Folder - \$930



# Calendars

Custom branded calendars. Available in standard + custom sizes. Gloss is the only finish option available for calendars.

Sample Pricing:  
25qty - 8.5" x 11" Gloss Calendar - \$200  
25qty - 11" x 8.5" Gloss Calendar - \$200  
25qty - 9" x 12" Gloss Calendar - \$1,765



# Envelopes

Custom branded envelopes. Available in standard in uncoated and linen finishes.

Sample Pricing:  
250qty - 3.875" x 8.875" Offset Envelopes - \$110  
250qty - 4.125" x 9.5" Offset Envelopes - \$110  
250qty - 5.25" x 7.25" Offset Envelopes - \$155



# Sticker Sheets

Custom stickers, recycled stickers, die cut stickers, sticker sheets, and more. Available in various sizes with a 250qty minimum order requirement for standard sizes and 500qty for multi-design custom die cut sticker.

**Sample Prices:**  
250qty - 1" x 1" Standard Shape Stickers - \$90  
250qty - Custom Die Cut Stickers - \$130  
500qty - Multi-Design Die Cut Sticker - \$220



# Tape & Ribbon

Custom branded tape, water activated tape, washi tape, packing tape, ribbon, and more. Available in standard + custom sizes. 5qty minimum order requirement.

**Sample Pricing:**  
5qty - 2" x 164' Kraft Packing Tape - \$115  
5qty - 2" x 164' White Packing Tape - \$135  
5qty - 0.6" x 33' Custom Masking Tape - \$75



# Mailers

Custom mailer boxes, pouches, snack packaging, frozen food packaging, coffee bags, mailer envelopes, and more.

Custom mailers are quoted specific to your brand. **Request a quote today - email [print@darkroast.co](mailto:print@darkroast.co)**



# Tissue Paper

Custom printed single color, multicolor, and kraft tissue paper. 250qty minimum order requirement.

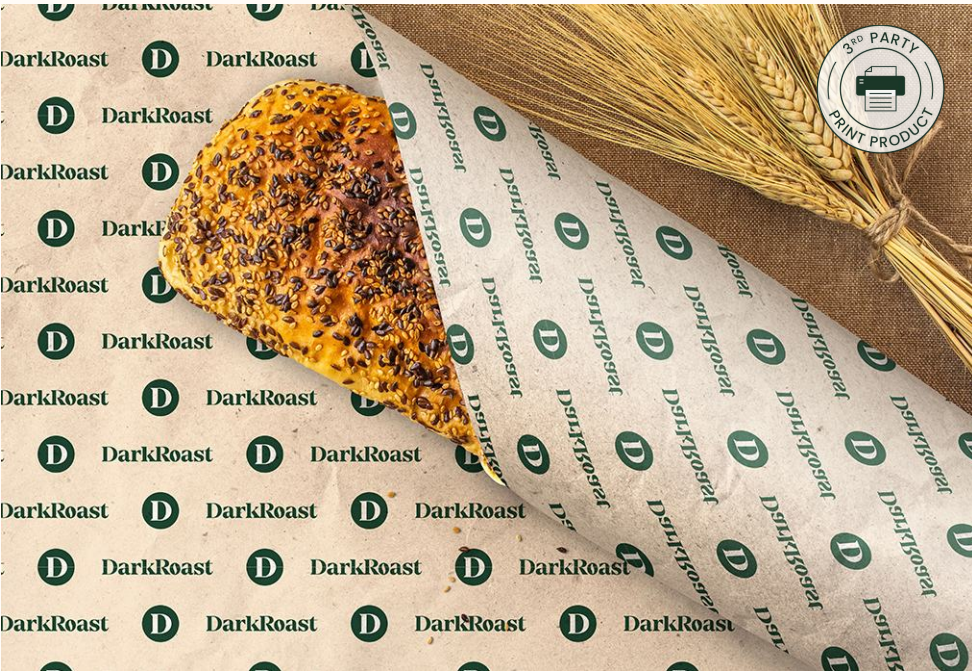
**Sample Pricing:**  
250qty - 1 Color - \$130  
250qty - 1 Color Full Background - \$140  
250qty - 2 Colors Full Background - \$200  
250qty - Custom Multi Color - \$355



# Food Service Paper

FDA-approved coated and uncoated food-safe wrapping paper, grease resistant paper, deli paper, and sandwich paper. 250qty minimum order quantity.

**Sample Pricing:**  
250qty - 1 Color - starts at \$140  
250qty - 1 Color Full Background - \$145  
250qty - 2 Colors Full Background - \$215



# Labels and Stickers

Custom roll stickers, shipping labels, product labels, coated labels, roll labels and more. 1000qty minimum order requirement.

**Sample Pricing:**  
1000qty - 1 x 1" Circle Gloss Sticker Roll - \$115  
1000qty - 1 x 1" Circle Matte Sticker Roll - \$115  
1000qty - 1 x 1" Square Roll Labels Uncoated - \$110



# PR and Mailer Boxes

Custom product boxes perfect for enhancing DTC orders and versatile for PR and sample use.

Available in various lengths and sizes within this range:

- Length: 3" – 25"
- Width: 2" – 25"
- Depth: 1" – 15"

Popular box options:

- Standard White Corrugated Cardboard
  - Popular, economical option
  - Uncoated finish

Premium White Corrugated Cardboard

- Smooth luxurious feel, perfect for premium brands
- Coated for a whiter brighter finish

Kraft (Brown) Corrugated Cardboard

- Brown kraft cardboard with a natural look
- Versatile and can be used for shipping

HD Printed on Corrugated

- Lithographic printing yields a super high quality
- Perfect for highly detailed artwork & branding

Material thickness is typically 1/16" E-Flute or 1/8" B-Flute corrugated cardboard and the printer typically selects this for you based on what is best for your box dimensions. Uncoated, matte, and satin are the typical finishes available. Premium add-ons like custom embossment and die cut inserts are available on select box styles.

Request a quote today – email [print@darkroast.co](mailto:print@darkroast.co)



# Cups & Sleeves

Custom branded cups and sleeves.  
1000-10,000 minimum order requirement.

Sample Pricing:  
1,000qty - Custom Single Wall Cup - \$610  
1,000qty - Branded Sleeve - Custom Quote



# Coasters

Custom branded drink coasters. Made from Forest Stewardship Council certified 14pt uncoated matte paper and printed with soy ink. 250 minimum order quantity.

Sample Pricing:  
250qty - Circle Single Sided - \$195  
250qty - Circle Double Sided - \$195  
250qty - Square Single Side - \$205  
250qty - Square Double Side - \$205



# Tags

Custom branded tags. Available in 20pt white card stock or 16pt kraft paper. 25qty minimum order requirement.

Sample Pricing:  
25qty - 2.1" x 3.5" Kraft Beveled Tag - \$45  
25qty - 2.1" x 3.5" Rectangle Kraft Tag - \$45  
25qty - Square 2" x 2" Kraft Tag - \$50



# Menu Cards

Custom menus, tri-fold menus, and other restaurant collateral available in standard + custom sizes.

Sample Pricing:  
1,000qty - Custom Single Wall Cup - \$610  
1,000qty - Branded Sleeve - Custom Quote



# Takeout Bags

Custom branded takeout bags and concession bags. 250qty minimum order quantity. Available in kraft and matte finishes.

Sample Pricing:  
250qty - 10" x 12" x 7" Kraft 1 Color - \$410  
250qty - 10" x 12" x 7" Multicolor - \$430



# Takeout Container

Custom branded takeout containers.

Takeout containers, pizza boxes, and clamshells are custom and quoted specific to your brand. Request a quote today - email [print@darkroast.co](mailto:print@darkroast.co)



# Shelf Strips

Custom branded shelf strips designed to enhance your shelf merchandising. Available in 10 mil vinyl material in 2" to 36" lengths. 125qty minimum order requirement.

Sample Pricing:

- 125qty – 2" x 6" Shelf Strips – \$235
- 125qty – 7" x 12" Shelf Strip – \$270
- 125qty – 13" x 18" Shelf Stri – \$330
- 125qty 19" x 24" Shelf Strip – \$390
- 125qty – 36" Shelf Strip – \$460



# Shelf Talkers - Circular

Custom circular shelf talkers, clip-free. Available in rigid 10 mil vinyl material in 3", 4" and 5". 125qty minimum order requirements.

Sample Pricing:

- 100qty – 3" Round Circle Talker – \$305
- 100qty – 4" Round Circle Talker – \$305
- 100qty – 5" Round Circle Talker – \$305



# Shelf Talkers - Square and Rectangle

Custom square/rectangle shelf-talkers, clip-free. Available in rigid 10 mil vinyl material. 100qty minimum order requirements.

Sample Pricing:

- 100qty – 3" x 3" Square Talker – \$305
- 100qty – 4" x 4" Square Talker – \$305
- 100qty – 5" x 3.5" Rectangle Talker – \$305
- 100qty – 5" x 3.75" Rectangle Talker – \$305



# Shelf Talkers - Die Cut

Shelf-talkers unique to your brand, clip-free. Available in rigid 10 mil vinyl material in custom die cut shapes. 100qty minimum order requirement.

Sample Pricing:

- 100qty – 2.75" Custom Circular Shape – \$480
- 100qty – 3.75" Custom Circular Shape – \$500
- 100qty – 5" Custom Circular Shape – \$535
- 100qty – 3.75" x 4" Custom Rectangle – \$505
- 100qty – 3.75" x 5" Custom Rectangle – \$505
- 100qty – 5.5" x 5" Custom Oval Shape – \$535



# Aisle Blades

Custom single and double-sided Aisle Blades. Available in 15 or 20 mil vinyl material, with rigid styrene available for larger sizes. 100qty minimum order requirement.

Sample Pricing:

- 100qty – 4" x 11" Vinyl – \$305
- 100qty – 5" x 16" Vinyl – \$335
- 100qty – 5" x 23.5" Styrene – \$850
- 100qty – 5.5" x 27" Styrene – \$1,020

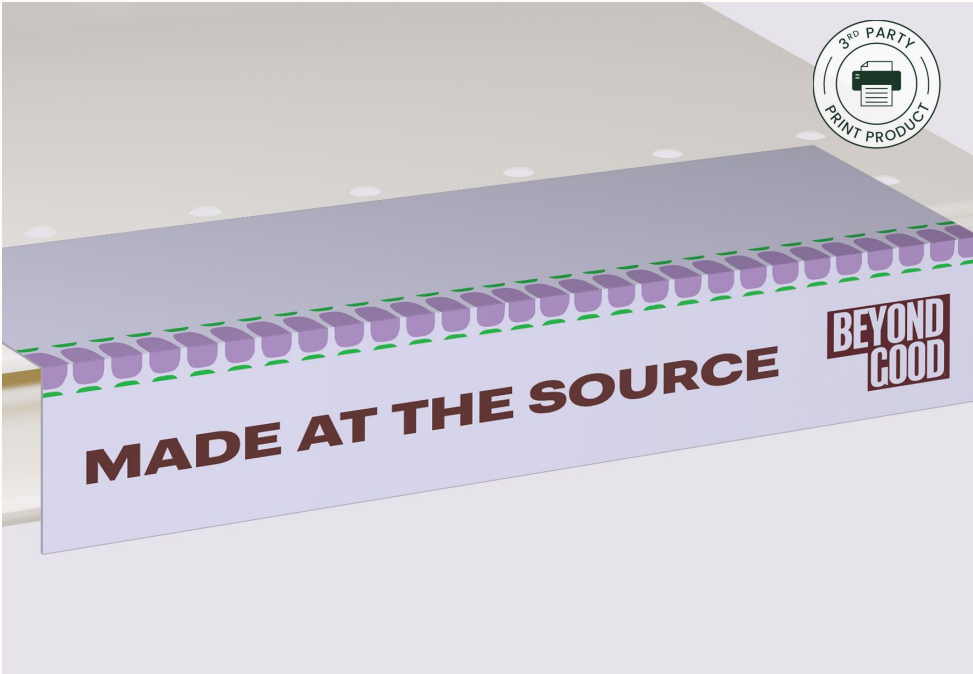


# Folding Shelf Talkers

Custom folded shelf talkers available in a variety of sizes for planogrammed sets and off-shelf displays. Available in 14 point 14 point card stock. 100qty minimum order requirement.

Sample Pricing:

- 100qty – 4" x 6" Folded Talker – \$225
- 100qty – 7" x 9" Folded Talker – \$250
- 100qty – 10" x 12" Folded Talker – \$270
- 100qty – 13" x 15" Folded Talker – \$295
- 100qty – 16" x 19" Folded Talker – \$330



# Bottle Neckers

Custom bottle neckers unique to your brand available for RTD cans, bottles, and wine. Available in #80 Paper with a Gloss Cover or 10pt Synthetic Polyester. 100qty minimum order requirement.

- Sample Pricing:
- 100qty - 3" x 4" Paper - #80 Gloss - \$510
  - 100qty - 2" x 4" Paper - #80 Gloss - \$510
  - 100qty - 3" x 4" Polyester - 10pt Synthetic - \$510
  - 100qty - 2" x 4" Polyester - 10pt Synthetic - \$510



# Window Clings

Custom window clings unique to your brand available in die cut custom shapes. Available in vinyl material. No minimum order requirement.

- Sample Pricing:
- 1qty - 12" x 18" Custom Vinyl Cling - \$7



# Case Cards w/ Crease

Case Cards for pallet, case stack, and off-shelf displays. Available in 14pt paper. 250 Minimum order requirement.

- Sample Pricing:
- 250qty - 10" x 15" Paper 14pt - \$700



# Floor Decals

Custom vinyl or aluminum floor decals unique to your brand available in die cut custom shapes.

- Sample Pricing:
- 1qty - 24" x 24" Custom Die Cut Vinyl - \$20
  - 1qty - 24" x 24" Custom Die Cut Aluminum - \$25



# Branded Coolers & Refrigerators

Custom refrigerators for trade events, pop-ups, and retail placement.

Shipper Displays are custom and quoted specific for your brand. [Request a quote today - email \[print@darkroast.co\]\(mailto:print@darkroast.co\)](#)



# POS Display - Dump Bin

Custom corrugated and refrigerated dump bins for merchandising promos + off-shelf placements.

Dump Bins are custom and quoted specific for your brand. [Request a quote today - email \[print@darkroast.co\]\(mailto:print@darkroast.co\)](#)



# Case Boxes and Caddies

Custom branded case boxes and caddies.

Case Boxes and Caddies are custom and quoted specific to your brand. Request a quote today – email [print@darkroast.co](mailto:print@darkroast.co)



# Floor Shipper Displays

Custom temporary shippers are available in corrugated, chipboard, or foam. Permanent floor shipper displays are available in metal, wood, wire, or plastic.

Shipper Displays are custom and quoted specific for your brand. MOQs depend on the size and material preferred but typically start around 100qty. Select sample(s) can be available for a fee. Request a quote today – email [print@darkroast.co](mailto:print@darkroast.co)



# Event Tents

Custom branded event tents for pop-ups, trade shows, community events, and more. Canopy topper is made from PVC and comes with velcro on the inside edge of the valance to attach the topper easily.

Sample Pricing:  
1qty - 10' x 10' 2-Color Tent w/ Frame - \$565



# Backdrop Displays

Custom branded event backdrops and trade show displays.

Sample Pricing:  
1qty - 8' x 10' Backdrop no frame - \$240  
1qty - 10' Backdrop w/ frame + lights - \$1,322  
1qty - 20' Backdrop w/ frame, lights, banners, and podiums - \$3680

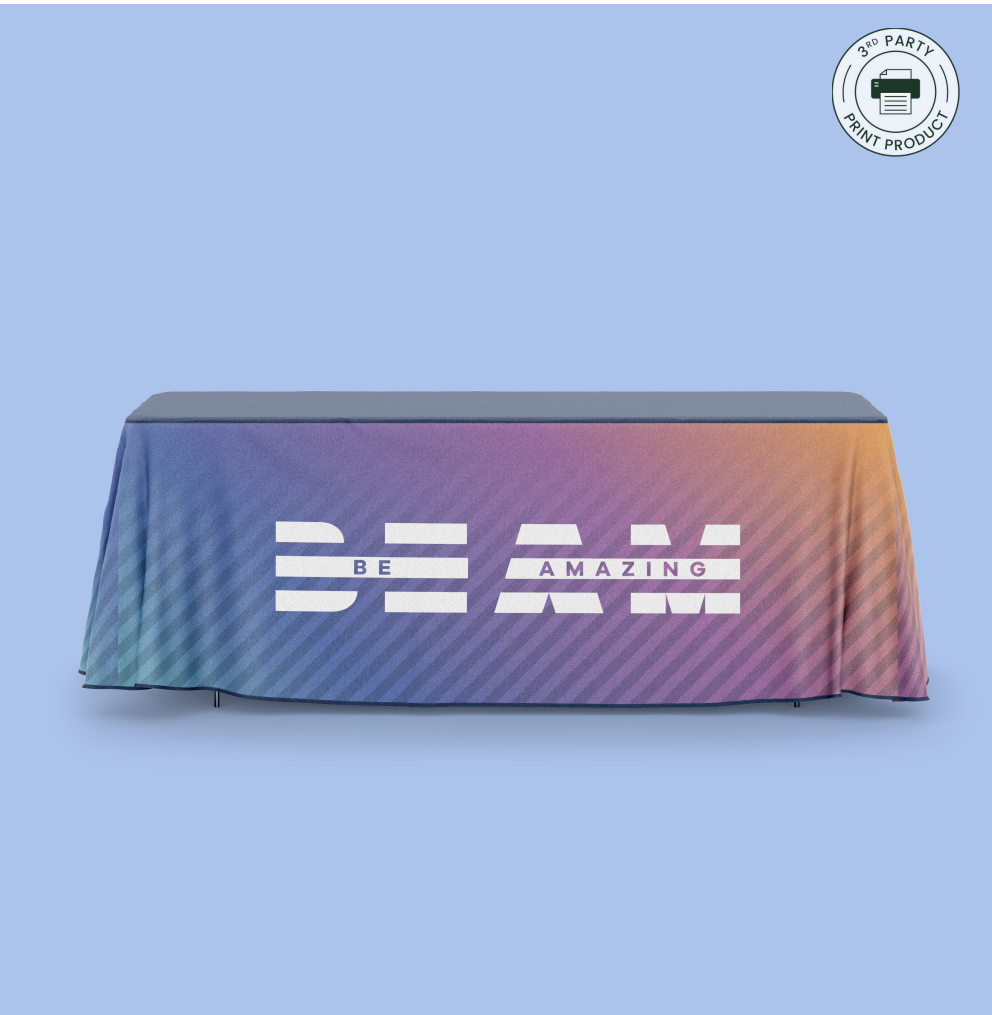
Want something custom? Backdrop Displays can be customized and quoted specific for your brand. [Request a quote today - email print@darkroast.co](mailto:print@darkroast.co)



# Tablecloths & Covers

Custom branded table cloths, covers, runners, and more. Available in standard 6' table + custom sizes and various material options from cotton to polyester and blends. 1qty minimum order requirement.

- Sample Price:
- 1qty - 6' x 2.5' Full Color Tablecloth - \$175
  - 1qty - 8' x 2.5' Full Color Tablecloth - \$240
  - 1qty - 24" x 84" Full Color Runner - \$45
  - 1 qty - 36" x 84" Full Color Runner - \$80
  - 1 qty - 60" x 84" Full Color Runner - \$115



# Retail Display Signage

Custom branded grocery endcap/promo displays. Available in standard + custom sizes and various material options and finishes including Styrene, Sintra, PVC, Foamcore and Coroplast. 1qty minimum order requirement.

- Sample Price:
- 1qty - 36" x 24" Styrene Sign - \$20
  - 1qty - 36" x 24" Sintra Sign - \$50



# Trucker Hats

Custom branded Trucker Hats. Available in standard mesh back styles with eco-friendly hats also available. 6qty minimum order requirement.

Sample Pricing:

- 6qty - Mesh Trucker Hat 1 Color - \$225
- 6qty - Mesh Trucker Hat 8 Colors - \$225
- 6qty - Eco Trucker Hat 1 Color - \$285
- 6qty - Eco Trucker Hat 8 Colors - \$285



# Baseball Hats

Custom branded Baseball Hats. Available as screenprinted and embroidered hats. 6qty minimum order requirement.

Sample Pricing:

- 6qty - Baseball Hats Screenprinted - \$180
- 6qty - Baseball Hats Embroidery - \$215



# Beanies

Custom branded Beanies. Available in standard knit styles with eco-friendly beanies also available. 6qty minimum order requirement.

Sample Pricing:

- 6qty - Knit Style Beanie 1 Color - \$209
- 6qty - Knit Style Beanie 8 Colors - \$209
- 6qty - Eco Beanie - 1 Color - \$298
- 6qty - Eco Beanie - 8 Color - \$298



# Bucket Hats

Custom branded Bucket Hats. Available as screenprinted or embroidered hats. 6qty minimum order requirement.

Sample Pricing:

- 6qty - Bucket Hat 1 Color - \$285
- 6qty - Bucket Hat 8 Colors - \$285



# Totes

Custom branded Totes. Available in natural canvas and full color. 25qty minimum order requirement.

Sample Pricing:

- 25qty - 13" x 13" Canvas Tote 1 Color - \$173
- 50qty - 13" x 13" Canvas Tote 1 Color - \$253
- 75qty - 13" x 13" Canvas Tote 1 Color - \$362
- 100qty - 13" x 13" Canvas Tote 1 Color - \$741



# Water Bottles

Custom branded Water Bottles. Available in various styles. 50qty minimum order requirement.

Sample Pricing:

- 50qty - Yeti 26oz w/ Straw 1 color - \$3,573
- 50qty - Yeti 26oz w/ Straw 8 colors - \$4,160
- 50qty - Arsenal 25oz Stainless 1 color - \$455
- 50qty - Arsenal 25oz Stainless 8 colors - \$597



# T-Shirts

Custom branded T-Shirts Available in S – 5XL in cotton and synthetic blends. 1 qty minimum order requirement.

Sample Pricing:  
1qty – T-Shirt, Single Side 1 Color – \$31  
1qty – T-Shirt, Single Side 8 Colors – \$31  
25qty – T-Shirt, Single Side 1 Color – \$316  
25qty – T-Shirt, Single Side 8 Colors – \$620



# Long Sleeve Shirts

Custom branded Long Sleeve Shirts. Available in S – 4XL in cotton and synthetic blends. 1 qty minimum order requirement.

Sample Pricing:  
1qty – T-Shirt, Single Side 1 Color – \$36  
1qty – T-Shirt, Single Side 8 Colors – \$36  
25qty – T-Shirt, Single Side 1 Color – \$426  
25qty – T-Shirt, Single Side 8 Colors – \$822



# Crew Sweatshirt

Custom branded Crew Sweatshirt. Available in S – 3XL in poly-cotton and synthetic blends. 1 qty minimum order requirement.

Sample Pricing:  
1qty – Crew Style, Single Side 1 Color – \$40  
1qty – Crew Style, Double Side 1 Color – \$51  
25qty – Crew Style, Single Side, 1 Color – \$561  
50qty – Crew Style, Single Side 1 Color – \$1,055



# Hoodies

Custom branded Hoodies. Available in S–5XL in poly-cotton, and synthetic blends. 1 qty minimum order requirement.

Sample Pricing:  
1qty – Hoodie, Single Side 1 Color – \$48  
1qty – Hoodie, Double Side 1 Color – \$58  
25qty – Hoodie, Single Side 1 Color – \$750  
50qty – Hoodie, Single Side 1 Color – \$1,438



# Zipped Hoodies

Custom branded Zipped Hoodies. Available in S–5XL poly-cotton and synthetic blends. 1qty minimum order requirement.

Sample Pricing:  
1qty – Zipped Hoodie, Single Side 1 Color – \$59  
1qty – Zipped Hoodie, Double Side 1 Color – \$69  
25qty – Zipped Hoodie, Single Side 1 Color – \$1,025  
50qty – Zipped Hoodie, Single Side 1 Color – \$1,961



# Eco-friendly Options

Eco-friendly apparel made from certified organic cotton and other recycled materials is available from our print vendors – subject to limited colors and sizes.

Eco-friendly apparel is quoted specific to your needs and brand’s environmental standards. [Request a quote today – email print@darkroast.co](#)



# Our **Graphic Design & Print** service is the one stop solution that can bring your brand vision to life.


Need a print quote? Looking to print something specific? Book a call to  
learn more or email [print@darkroast.co](mailto:print@darkroast.co)

**BOOK A CALL**

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